

# Andrea Pollano

## Creative Producer | Post-Production Lead

Award-winning Creative Producer & Post-Production Lead with 20+ years in broadcast, digital, and promotional content. Proven track record with Warner Bros, European Parliament, RAI and Discovery, combining creative direction, storytelling and workflow optimization. Skilled in leading cross-functional teams, managing agencies, and delivering trailers, campaign toolkits and multi-platform content that expanded audience reach and maximized engagement.

## Contact

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## Core Skills

- Creative Development
- Visual Storytelling
- Campaign Strategy
- Brand Strategy
- Cross-Functional Collaboration
- Innovative Leadership

## Education

### Nuke Compositing

Bruxelles Formation – Digital City  
2024 – 2025 Brussels

### Avid Media Composer Specialist

Avid Technology  
2023 London

### Art Direction Boot Camp

IED Istituto Europeo di Design  
2012 – 2013 Milan

### 3D Animation & VFX

Nad – UQAC  
2005 – 2006 Montréal

## Awards

- PromaxBDA Europe Gold (2017)
- Zooppa Winner – 2015
- Genero Video of the Year (2012)
- BBC Music Video Festival (2010)
- Buzz Image Group Award (2006)

## Languages

- Italian – Native
- English – C1 (Fluent)
- French – C1 (Fluent)

## Professional Experience

### Creative Producer

Warner Bros Italy | June 2022 – Present

- Produced 40+ promos per year for TV and digital platforms, reaching audiences of 5M+ viewers.
- Adapted creative concepts across broadcast, social and digital formats, shaping storytelling to audience and channel needs.
- Ensured brand consistency and technical compliance across all finalized AV assets.

### Communication & Audiovisual Officer

European Parliament | August 2017 – July 2023

- Directed podcasts, livestreams, social-first video content for EU-wide campaigns, increasing social reach by 40%.
- Coordinated internal teams, external agencies, managing end-to-end post-production workflows for large-scale events and political communication.
- Upgraded the audiovisual department with new editing stations and cameras, improving production efficiency by 25%.

### Post-Production Supervisor

RAI Italian National TV | September 2014 – August 2017

- Supervised a team of 8 editors in the Creative Direction department, delivering high-visibility promos, trailers, cross-media campaigns and campaign toolkits for national broadcast.
- Defined and implemented post-production workflows and QC standards, improving broadcast efficiency and reducing delivery errors by 30%.
- Provided on-set supervision during shoots to ensure alignment between production and post-production requirements.
- Supported directors and producers during pre-production, aligning creative and technical goals.
- Actively contributed to communication campaigns for new RAI programmes and TV series, supporting the Creative Direction in concept development and promo strategy.
- Contributed to the PromaxBDA Europe Gold Award-winning Creative Marketing Team (2017).